### Packaging and Pricing

What is the published pricing of the HR-V?

<table>
<thead>
<tr>
<th>Model and Trim</th>
<th>Model Code</th>
<th>MSRP*</th>
</tr>
</thead>
<tbody>
<tr>
<td>HR-V 2WD LX 6MT</td>
<td>RU5G3GEW</td>
<td>$19,115</td>
</tr>
<tr>
<td>HR-V 2WD LX CVT</td>
<td>RU5H3GEW</td>
<td>$19,915</td>
</tr>
<tr>
<td>HR-V 2WD EX 6MT</td>
<td>RU5G5GJW</td>
<td>$21,165</td>
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<tr>
<td>HR-V 2WD EX CVT</td>
<td>RU5H5GJW</td>
<td>$21,965</td>
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<tr>
<td>HR-V 2WD EX-L Navi CVT</td>
<td>RU5H7GKNW</td>
<td>$24,590</td>
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<tr>
<td>HR-V AWD LX CVT</td>
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<tr>
<td>HR-V AWD EX CVT</td>
<td>RU6H5GJW</td>
<td>$23,215</td>
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<tr>
<td>HR-V AWD EX-L Navi CVT</td>
<td>RU6H7GKNW</td>
<td>$25,840</td>
</tr>
</tbody>
</table>

* MSRP excluding tax, license, registration and destination charge.
Packaging and Pricing (Continued)

Why is an EX-L trim level not offered?
The decision not to offer an EX-L trim level was based on consumer preferences in this segment and the projected sales volume for upper trim levels.

Why doesn’t the HR-V offer [insert any CR-V feature]?
For two reasons: (1) to differentiate the HR-V from the CR-V to avoid pulling away any sales from the best-selling compact SUV of all time, and (2) to price the HR-V competitively in the fast-growing entry crossover market.

Will roof rails be available as an accessory for the LX and EX?
Roof rails are only available as a standard equipment feature on the EX-L Navi.

What does the abbreviation “HR-V” signify?
The HR-V nameplate originally referred to a mini SUV produced in Japan from 1999 until 2006 where it stood for “Hi-rider Revolutionary Vehicle.” Just as the Honda CR-V nameplate originally stood for “Comfortable Runabout Vehicle” in Japan, these names were not used outside of Japan and do not refer to the current CR-V compact SUV or HR-V subcompact crossover.
Competitive Comparison

Why isn’t the [insert any vehicle name] considered to be an HR-V competitor?
The new subcompact crossover market is evolving, so the HR-V competitive set will evolve as well. Established competitors are the Subaru XV Crosstrek, Nissan Juke and Mitsubishi Outlander Sport. New competitors are the Chevrolet Trax and Jeep Renegade. Upcoming competitors are the Mazda CX-3 and Fiat 500X. Additional competitors will be identified as the segment evolves.

Why isn’t the Buick Encore considered to be an HR-V competitor?
Buick positions the Encore as a luxury small crossover. While its exterior and interior dimensions are similar to the HR-V, the Encore’s starting MSRP is $24,990 for the base Encore Group trim level and the starting MSRP of the top-of-the-line Premium Group trim level is $30,360. The Encore's rebadged twin, the Chevrolet Trax, is the more direct competitor to the HR-V.

Are all Nissan Juke and Subaru Crosstrek models included in the competitive comparisons?
No. As noted in the Participant Guide, the higher performance Nissan Motorsports (NISMO) variants of the Juke and the higher priced Hybrid and Hybrid Touring variants of the Crosstrek are not considered to be potential cross-shopped competitors of the HR-V and are not included in the competitive comparisons.
Performance and Engineering

What is the reason for the small difference in EPA mileage ratings between the HR-V and CR-V?
The 2016 HR-V uses a current-generation 4-cylinder engine with a single overhead camshaft (SOHC) valvetrain and multi-point fuel injection while the 2015 CR-V uses an EarthDreams® Technology next-generation 4-cylinder engine with a dual overhead camshaft (DOHC) valvetrain and direct fuel injection.

What is the reason for using a current-generation 4-cylinder engine and not an EarthDreams® Technology next-generation 4-cylinder engine in the HR-V?
Honda is rolling out its next-generation EarthDreams® Technology powertrain series in its volume-selling models. After the 2016 Civic lineup incorporates an EarthDreams® powertrain, it is likely that the HR-V will adopt an EarthDreams® engine in a future model year to match its EarthDreams® CVT.

How is ground clearance measured on the HR-V and CR-V?
The official EPA ground clearance on the HR-V and CR-V is measured beneath the two front tire wind deflectors, although the effective ground clearance is higher from the front wheels rearward.

What are the benefits of the torsion-beam solid rear suspension in the HR-V?
The torsion-beam solid rear suspension provides a number of benefits, starting with the low, flat and wide cargo area. Shortened trailing arms allow Honda to move the axle back to increase rear legroom. Using a high-rigidity, double-wall, H-type torsion beam, the design provides constant rear wheel camber, which helps optimize the tire contact patch in all driving situations. All-wheel-drive models add a 19mm rear stabilizer bar to further reduce body roll in vigorous cornering.

Which other American Honda vehicles have amplitude reactive dampers?
Amplitude reactive dampers debuted on the 2013 Acura RDX and are now found across the Acura model line. The only other current Honda model to offer amplitude reactive dampers is the Accord Hybrid.
Performance and Engineering (Continued)

How do you release the electric parking brake automatically?
With continuously variable transmission models, depressing the accelerator pedal releases the parking brake. With manual transmission models, depressing the accelerator pedal while releasing the clutch pedal releases the parking brake.

Does the electric parking brake function on the rear wheels only?
As with a traditional manually activated parking brake, the electric parking brake functions on the rear wheels only.

Will the electric parking brake function while driving?
If you pull up the electric parking brake switch while driving, the parking brake is applied.

Will the electric parking brake function if the battery goes dead?
You cannot apply or release the parking brake if the battery goes dead.
Comfort and Convenience

Which vehicles are available with HondaLink® Next Generation?
HondaLink® Next Generation is available on the 2015 Fit EX and above; 2015 CR-V EX and above; 2015 Civic EX and above, and Hybrid, Natural Gas and Si models; 2014 Civic EX and above, and Hybrid, Natural Gas and Si models. HondaLink® Next Generation requires registration with HondaLink® and requires an HDMI® cable connector, Apple lightning adapter and Bluetooth® HandsFreeLink® connection.

Which smartphones work with HondaLink® Next Generation?
HondaLink® Next Generation requires an iPhone 5 or later model. Previous iPhone models and iPads are not supported.

Which apps are available with HondaLink® Next Generation?
The HondaLink® App Launcher, HondaLink® Connect App, HondaLink® Aha™ App and HondaLink® Navigation App are available on the Apple Store. The Navigation App is $59.99 while the other apps are free.

Which smartphones work with the HDMI® Display Audio Interface?
Models with Display Audio with HondaLink® Next Generation come with an HDMI® interface. Any smartphone with an HDMI® port and compatible cable will work with the HDMI® interface. This includes an iPhone 5 or later model with an HDMI® cable connector and Apple lightning adapter and other smartphones with mini- or micro-HDMI® ports and cables.

Where can owners find HondaLink® Next Generation information online?
Owners can find HondaLink® Next Generation information at http://owners.honda.com/hondalink/nextgeneration.

What is included in the HondaLink® iOS Cable Kit?
The HondaLink® iOS Cable Kit includes an Apple Lightning to USB Cable (0.5m), an Apple Lightning Digital AV Adapter and a custom white Belkin High Speed HDMI® Cable (0.5m).
Comfort and Convenience (Continued)

Where can Honda owners order the HondaLink® iOS Cable Kit?
Honda owners can order the HondaLink® iOS Cable Kit directly from the Official Honda Map Update Site (http://hondanavi.navigation.com) for $99.00 plus shipping. The Cable Kit can also be ordered through a Honda dealer at the price the dealership sets.

Who supplies the audio units on the HR-V?
Pioneer is the supplier for the audio units on the HR-V.

How does Honda HD Digital Traffic operate?
Honda HD Digital Traffic alerts the driver to current traffic conditions and can display alternate routes around gridlock. It features expanded coverage, including many surface streets within the U.S., allowing the driver to choose faster, less-congested routes. HD Digital Traffic is subscription-free and is delivered by HD Radio™ stations across the country that are affiliated with the Broadcaster Traffic Consortium (BTC).

How do you change the ambient meter color?
You can change color while the vehicle is at a stop in ACCESSORY, LOCK, or VEHICLE OFF with the ambient meter on. Press the select/reset knob repeatedly. The color changes from white (default), blue, purple, pink, red, or amber to yellow.
Safety and Security

How do the lap/shoulder seat belts function during a collision?
All five seating positions are equipped with lap/shoulder seat belts with emergency locking retractors. In normal driving the retractor lets occupants move freely while keeping some tension on the belt. During a collision or sudden stop the retractor locks to restrain the body. The rear seat belts also have a lockable retractor for use with child seats. The front seats are equipped with automatic seat belt tensioners to enhance safety. The tensioners automatically tighten the front seat belts during a moderate-to-severe frontal collision, sometimes even if the collision is not severe enough to inflate the front airbags. During a moderate-to-severe side impact, the tensioner on that side of the vehicle also activates.

How does automatic collision notification work?
On models with Display Audio, if the vehicle’s airbags deploy or if the unit detects that the vehicle is severely impacted, the vehicle automatically will attempt to connect to the HondaLink® operator. If connected, information about the vehicle, its location, and its condition will be sent to the operator. The driver also can speak to the operator when connected. To enable notification, (1) go to the Phone settings screen, (2) select Phone tab, and then HondaLink® Assist, and (3) then select On or Off.

Which safety features activate during a rollover?
For vehicles equipped with a rollover sensor, if the SRS control unit senses that the vehicle is about to roll over, it immediately deploys both side curtain airbags and activates both front seat belt tensioners.

What is the purpose of the undercarriage bars that are visible on the driver’s side of the HR-V?
The bars provide structural reinforcement and protection for the center-mounted fuel tank and fuel system components underneath the driver’s side.

Which safety measures were taken in designing the center-mounted fuel tank?
In addition to the undercarriage bars, the fuel tank is molded of high-density polyethylene for low weight, corrosion elimination and impact resistance. As with the Fit, the fuel tank’s center-mount positioning within the chassis rails helps guard against damage during a front or rear collision.
Quality and Durability

What is the Coefficient of Drag for the HR-V?

Coefficient of Drag (Cd) is a numerical value given to the aerodynamic efficiency of a vehicle's shape. A lower number signifies that the vehicle is more aerodynamic, which means that it has less wind noise and better fuel efficiency. While other manufacturers publish Cd values, American Honda chooses not to publish these values since they are not the best measure of a vehicle's aerodynamic performance.

The parts content information on the HR-V window sticker shows U.S./Canada 10%, Mexico 60% and Japan 20%. This totals to 90%. What is the other 10%?

The American Automobile Labeling Act (AALA) requires that each new passenger motor vehicle be labeled with six items of information: (1) the percentage of U.S./Canadian equipment (parts) content; (2) the names of any countries other than the U.S. and Canada that individually contribute 15% or more of the equipment content, and the percentage of content for each such country (a maximum of two countries); (3) the final assembly point by city and state (where appropriate), and country; (4) the country of origin of the engine; (5) the country of origin of the transmission; and (6) a statement that explains that parts content does not include final assembly (except the engine and transmission), distribution, or other non-parts costs. The calculated percentage of U.S./Canada equipment content, as well as content percentages for other countries, may be rounded to the nearest 5%. When the total does not reach 100%, it is due to either: (1) more than two countries other than the U.S. or Canada contributing to the equipment content, or (2) two or more calculations have been rounded to the nearest 5%.